

# ADRIÁN SALDIVAR

AUDIOVISUAL CREATOR

“IMAGINE, CREATE, SHARE & GROW”



## Luis Adrián Saldivar Zavala

Experienced filmmaker and project manager with more than 12 years of demonstrated history of working in the audiovisual industry. Skilled in Filmmaking, Project Management, Editing, Color Grading, Cinematography, Photography, Virtual Production and Storytelling.

## CONTACT

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## EDUCATION

2010-2004 **BA AUDIOVISUAL ARTS**  
Universidad de Guadalajara

## SOFT SKILLS

- LEADERSHIP
- TEAMBUILDING
- MANAGEMENT
- CRITICAL THINKING
- SELF LEARNING
- PROACTIVITY

## WORK

- CURRENT** 06. 2010 ● **AUDIOVISUAL PRODUCER - POSTPRODUCER**  
Freelance, Guadalajara, Jalisco, MX  
Creator of Audiovisual Content for commercial and non commercial projects, playing different roles from Director, Producer, Cinematographer, Camera Operator, Editor, Colorist to Project manager, Coordinator and Team lead with small and large crews, according to the needs and requirements of clients and marketing agencies.
- CURRENT** 08. 2016 ● **ACADEMIC COORDINATOR, BA AUDIOVISUAL PRODUCTION**  
Universidad de Artes Digitales, Guadalajara, Jalisco, MX  
Design and Development of Academic Plans and Objectives. Selection and management of teachers. Professor of the subjects Directing Advertising Videos, Production Techniques and Color Grading. Coordination and mentoring of students projects. Promotional content creator for the University and Strategic Alliances.
- 07. 2016-03. 2012 ● **POSTPRODUCTION COORDINATOR**  
Nahuyaca Films / NF Producciones, Guadalajara, Jalisco, MX  
Senior Editor, Colorist and Supervisor of Postproduction department, in Marketing Spots for Film, TV, Social Media and Radio; Videoclips, Institutional Videos, Commercial spots, Documentaries for internal use and Social Media.  
Filmmaker, Photographer, Senior Editor and color grading in concerts and interviews, plus supervising postproduction for Social Media Videos.
- 03. 2012-01. 2010 ● **FILMMAKER / EDITOR**  
CHANNEL 44 / UDG TV, Zapopan, Jalisco, MX  
Filmmaker, editor, cinematographer and colorist for in the University Network Service Area, and some Special Programs for the promotion of Festivals like Guadalajara International Film Festival.

## HARD SKILLS

