

# Luis Adrián Saldivar Zavala

Degree in Audiovisual Arts UDG 2004 - 2010

"Imagine, create, share & grow"

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PROFESSIONAL EXPERIENCE



**CURRENT UNIVERSIDAD DE ARTES DIGITALES** Guadalajara, Jalisco, Mexico

08. 2016

## Academic Coordinator

### + Bachelor's Degree in Audiovisual Production

Responsible for Teachers and Students of Audiovisual Production Career Plan. Design and Development Academic Plans and Objectives. In charge of selecting Teacher Personnel.

**Achievements:** + **Assessment & Follow up of Audiovisual School Projects** (Fiction & Documentary Short Films) **Teaching** Editing I & II, Production Process and Techniques, Color Grading.

#### + Production & Postproduction in events coverage, with an student crew:

- + Guadalajara International Film Festival **FICG-TV** 2017, 2018 & 2019
- + Red Global MX Chapter Jalisco 2018
- + ONU Woman Together Awards 2017
- + Digital Economy Show 2017

07. 2016 **Nahuyaca Films | NF Producciones** Guadalajara, Jalisco, México

03. 2012

## Postproduction Coordinator

### +Editor - Filmmaker + Colorist + Photographer

**Achievements:** + **Red Bull TV / Media House, TV Documentaries:** Senior Editor and Supervisor of Postproduction Department

- + **Ride to the roots (2016)**
- + **Running in two worlds (2016)**
- + **Chasing waterfalls (2013)**

+ **Alejandro Fernandez. Afinando Tour (2015):** Filmmaker, Photographer, Senior Editor and color grading in concerts and interviews, plus supervising postproduction for Social Media Videos.

+ **State Government of Jalisco, Guadalajara City Hall, FICG30 / Rectory of the University of Guadalajara / SIAPA / San Juan Project / Geek Girls (2012 - 2014):** Senior Editor Colorist and Supervisor of Postproduction department, in Marketing Spots for Film, TV, Social Media and Radio; Videoclips, Institutional Videos, Commercial spots, Documentaries for internal use and Social Media.

03. 2012 **Chanel 44. UDG TV** Zapopan, Jalisco, México

01. 2010

## Filmmaker + Editor + Scriptwriter + Colorist + Cameraman

**Achievements:** + **FICG27 TV (2012) Diffusion Program:** Filmmaker for a Special Program to promote Internacional Film Festival in Guadalajara (27th edition)

- + **Papirolas TV (2011) Diffusion Program:** Filmmaker of Special Project to promote Papirolas.
- + **University Network Service Area:** Institutional Video, Marketing Spots and Documentaries.



2008

2004

## Courses and Workshops

- + Production design.
- + Direction Assistance.
- + Cinematography.
- + Documentary Film.
- + Directing Actors.
- + Audio-Visual Production
- + Visionary Campus Guadalajara. FICG 23
- + A postcard to Jean Rouch (Documentary).

### Software

- + **Editing:** Adobe Premiere CC / Final Cut Pro 7 - X
- + **Workflow:** Adobe Encoder CC / XDCAM / Cinema Tools / RED Cinepro X
- + **Color grading:** Speed Grade / DaVinci Resolve
- + **Photography and Design:** Photoshop CC / Illustrator CC / Lightroom CC
- + **Audio editing:** Audition / Soundtrack Pro
- + **Office:** Word / Excel / Bridge / Google Apps / Xmind / Trello / Lucidchart

### Hardware

- + **HD Video, Digital Sound, Electrical,Grip and Especial Equipment:** Dolly, Crane, Steady Cam, etc.
- + **Workflow systems SD, HD, 4K y 6K.**
- + **Switcher Black Magic Atem y Tricaster.**

SKILLS EDUCATION

